

## VITA

Michael A. Rich  
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### EDUCATION:

Doctor of Health Sciences	A.T. Still University	December 2021
Master of Science	The University of Texas at Tyler	August 2015
Bachelor of Science	East Texas Baptist University	May 2012

### TEACHING EXPERIENCE:

Associate Professor	East Texas Baptist University	June 2023 - present
Assistant Professor	East Texas Baptist University	August 2015 – May 2023
Sports Medicine Instructor	Spring Hill ISD	August 2014 – May 2015

### OTHER WORK EXPERIENCE:

Graduate Program Director	East Texas Baptist University	September 2020 – May 2025
Clinical Coordinator	East Texas Baptist University	August 2015 – May 2020
Athletic Trainer	Independent Contract	August 2015 – May 2017
Head Athletic Trainer	Spring Hill ISD	August 2014 – May 2015
Grad. Asst. Athletic Trainer	Azalea Orthopedics	August 2012 – May 2013
	Trinity Valley Community College	

### CERTIFICATIONS

Certified CPR & AED Instructor	Emergency Care & Safety Institute	August 2015 - present
Certified Athletic Trainer (ATC)	Board of Certification	June 2014 - present
Licensed Athletic Trainer (LAT)	Texas Dept. of Licensing and Regulation	May 2012 - present

### PROFESSIONAL DEVELOPMENT:

Southwest Athletic Trainers' Association, Frisco, Texas (20 Category A CEUs)		July 2025
CHRISTUS Orthopedic & Sports Medicine Institute, Tyler, Texas (2 Category A CEUs)		Tyler 2025
National Athletic Trainers' Association, Online Continuing Education (8.75 Category A CEUs)		December 2024
Athletic Training Educators' Conference, Virtual Conference (8.75 Category A CEUs)		December 2024
Southwest Athletic Trainers' Association, Hot Springs, Arkansas (10 Category A CEUs)		July 2024
National Athletic Trainers' Association, Online Continuing Education (8.5 Category A CEUs)		December 2023
Southwest Athletic Trainers' Association, Arlington, Texas (16 Category A CEUs)		July 2023
CHRISTUS Orthopedic & Sports Medicine Institute, Bullard, Texas (4 Category A CEUs)		January 2023

Athletic Training Educator's Conference, Virtual Conference (4.75 Category A CEUs)	November 2022
CHRISTUS Orthopedic & Sports Medicine Institute, Sulphur Springs, Texas (4 Category A CEUs)	October 2022
Southwest Athletic Trainers' Association, Arlington, Texas (14 Category A CEUs)	July 2022
Southwest Athletic Trainers' Association, Virtual Conference (3.5 Category A CEUs; 5.5 Evidence-Based Practice CEUs)	July 2021
Athletic Training Educators' Conference, Virtual Conference (7 Category A CEUs)	April 2021
National Athletic Trainers' Association, Virtual Conference (20 Category A CEUs, 5 Evidence-Based Practice CEUs)	June 2020
Southwest Athletic Trainers' Association, Virtual Conference (14 Category A CEUs, 6 Evidence-Based Practice CEUs)	July 2020
National Athletic Trainers' Association, Online Continuing Education (3.5 Evidence Based Practice CEUs)	December 2019
Southwest Athletic Trainers' Association, Arlington, Texas (14 Category A CEUs, 3.5 Evidence Based Practice CEUs)	July 2019
Southwest Athletic Trainers' Association, San Marcos, Texas (15.5 Category A CEUs, 4 Evidence Based Practice CEUs)	July 2018
Southwest Athletic Trainers' Association, San Marcos, Texas (16 Category A CEUs, 4 Evidence Based Practice CEUs)	July 2017
National Athletic Trainers' Association, Houston, Texas (25 hours of Category A CEUs)	June 2017
Southwest Athletic Trainers' Association, Arlington, Texas (13 Category A CEU's, 9 Evidence Based Practice CEUs)	July 2016
Athletic Trainer Seminar, Longview, Texas (1.75 Evidence Based Practice CEUs)	May 2016
Orthopedics and Sports Medicine Symposium, Tyler, Texas (4 Evidence Based Practice CEUs)	May 2016
Southwest Athletic Trainers Association's Annual Meeting, Houston, TX	July 2015
Southwest Athletic Trainers Association's Annual Meeting, Frisco, TX	July 2014
National Athletic Trainers Association Annual Meeting, New Orleans, LA	June 2011
Southwest Athletic Trainers Association Annual Meeting, Arlington, TX	June 2010

#### **PRESENTATIONS AND PUBLICATIONS:**

“The Critical Role of Athletic Trainers in Concussion Care”, CHRISTUS Orthopedic & Sports Medicine Institute Professional Workshop at CHRISTUS Mother Frances Hospital, Tyler, Texas; July 2025.

“Athletic Training Education: Where are we and how did we get here?” with David Collins, East Texas Athletic Trainers' Association (ETATA) Annual Symposium and Student Workshop, East Texas Baptist University, Marshall, Texas; January 2024.

“Health Professionals Role in Health Promotion: Childhood Obesity in North American Society” with Kristin Teague, Andrew Sakhrani, LaDina Ward, & Ronald Salyers, Winter Institute at A. T. Still University, Gilbert, AZ; February 2018

## **OTHER RELEVANT INFORMATION:**

### *Graduate Courses Taught:*

Coaching Behaviors and Sport Preparation  
Motor Learning  
Research Methods  
Sport and Exercise Nutrition  
Sport Management and Marketing

### *Undergraduate Courses Taught:*

Applied Biomechanics  
Basic Techniques in Athletic Training I  
Basic Techniques in Athletic Training II  
Bocce Ball  
Bowling  
Care of Injuries  
First Aid & Safety  
General Medical Conditions in Exercise and Sport  
Kinesiology and Applied Anatomy  
Learning and Leading  
Lower Extremity Injury Assessment  
Lifetime Fitness  
Organization and Administration in Kinesiology and Sport  
Practicum in Athletic Training I  
Practicum in Athletic Training II  
Techniques of Coaching Sport  
Upper Extremity Injury Assessment

### *Graduate Courses Built:*

Coaching Behaviors and Sport Preparation  
Research Methods  
Sport and Exercise Nutrition

## **PROFESSIONAL MEMBERSHIPS**

National Athletic Trainers' Association	2008 – present
Southwest Athletic Trainers' Association	2008 – present
Texas State Athletic Trainers' Association	2008 – present
East Texas Athletic Trainers' Association	2021 – 2024