

**Dr. David A. Splawn**  
**Professor, Department of Languages and Literature**  
**East Texas Baptist University**  
**One Tiger Drive**  
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**Education:**

Ph.D. in English Literature, Film and Media Studies, Texas Tech University (2014)  
Dissertation: Cinema as Salvation: Christ-Figures, Conventions, and the Christian-Spectator  
Committee: Director, Dr. Scott Baugh, Dr. Mike Schoenecke, and Dr. Wendell Aycock

M.A. Modern and Postmodern British Fiction, University of East Anglia (2004)

M.A. Intercultural Ministry, Golden Gate Baptist Theological Seminary (2000)

B.A. Religion and Philosophy, Wayland Baptist University (1997)

**Academic Appointments:**

East Texas Baptist University, Professor of English, Department of Languages and Literature  
(Fall 2014-Present)

The University of Mary Hardin-Baylor, Adjunct Professor, English (Fall 2013-Spring 2014)

Wayland Baptist University, Assistant Professor, English (Fall 2007-Spring 2013)

Wayland Baptist University, Moffat Bible College, Kenya, TESL (Fall 2012)

Texas Tech University, Graduate Instructor (Fall 2005-Spring 2007)

IAIN - State Islamic Institute of Indonesia, EFL Instructor (Fall 2002-Spring 2003)

**Entrepreneurial Leadership Endeavors:**

Joe Pine Coffee Co. Founder/Managing Member (Fall 2017-Present)

- Implement vision and market branding of company
- Train and manage guest service specialists and baristas
- Cast vision to all members and employees
- Plan and Orchestrate community transformation events
- Prepared and managed manufacturing space for tenant

Broadway Brew Coffee LLC, Owner/Operator (Fall 2008-Spring 2014)

- Implemented vision and marketed branding of company
- Trained and motivated customer service reps and baristas
- Managed day-to-day financial activities
- Served local tenant on property

**Course Topics:**

East Texas Baptist University

ENGL 1301 Rhetoric and Composition I  
ENGL 1302 Rhetoric and Composition II  
ENGL 2331 Introduction to World Literature  
ENGL 2333 Studies in Literature: Film as Literature  
ENGL 2333 Masculinity in Literature and Film  
ENGL 2304 Introduction to Cinema  
ENGL 3361 Advanced Studies in Cinema  
ENGL 4340 20<sup>th</sup> Century British Literature  
EDUC 5340 Language Acquisition  
HUMA 2301 Service Learning in the Humanities  
LEAD 1100 Learning and Leading  
CHRM 3333 Introduction to Christian Missions

The University of Mary Hardin-Baylor

ENGL 1321 Rhetoric and Composition  
ENGL 1322 Rhetoric and Composition II  
ESOL 1391 Advanced Reading and Writing

Wayland Baptist University

ENGL 1301 Rhetoric and Composition  
ENGL 2303 World Literature  
ENGL 2306 American Literature  
ENGL 4345 Teaching English as a Second Language

**Professional Activity:**

Joe Pine Coffee and Corporate Ethical Leadership, Guest Lecturer (April 2021) Values and Choices of a Small-town Coffeeshop, BUAD 3367, Dr. Evans, East Texas Baptist University, Marshall, TX.

Teaching College Cinema—Managing Expectations in and Out of the Classroom, Guest Lecturer, (October 2020) Teaching in Film Studies ENGL 5351, Dr. Scott Baugh, Texas Tech University (Zoom).

“Character Formation in the English Department.” The Character of the University, Baylor Symposium on Faith and Culture, (October 2019) Waco, TX.

“Broken, Bloodied, and on Display: The Spectator and the Religious Experience of Gazing upon Cinematic Messianic Bodies,” (July 2019), Storytelling and the Body Conference – An Inclusive Interdisciplinary Project, Verona, Italy (Accepted, unable to attend).

CIC Workshop for Department and Division Chairs, (April 2017) Savannah, GA.

“StrangeLit: How I Stopped Worrying and Learned to Love Student Quizzes,” Conference of College Teachers of English, (March 2017), Tarrant County College, Dallas, TX.

National Distance Learning Week Mini-Conference, (November 2015) “Quality, Excellence, and Innovation in 21<sup>st</sup> Century Learning,” Texas A&M, Texarkana, TX.

“The Priesthood of the Keys: Wes Anderson’s *The Grand Budapest Hotel* as Hagiopic.” Popular Culture Association, (April 2015) New Orleans, LA.

Southwest/Texas Popular Culture Association, Albuquerque, NM (February 2014):  
“The Cinematic Christ-figure and the Revered Gaze.”

Southwest/Texas Popular Culture Association, Albuquerque, NM (February 2012):  
“Neo is the One: Messianic Myth from Inception to Reception”

“Superman and Soteriology: The Redemptive Role of High Christology in *Superman*” LA Film Studies Center, Transcendence Cinema Studies Conference, Los Angeles, CA (April 2011).

### **Service to University:**

Faculty Senate, East Texas Baptist University (2023-2025)

Chair, Department of Languages and Literature (Spring 2016-Spring 2021)

Sigma Tau Delta, Sponsor, East Texas Baptist University (Spring 2015-present)

Group Mentor, Thrive Mentoring Program (2019-2023)

Member, Teacher Education Committee (Spring 2016-Spring 2021)

Director, TEAM Tiger Mentoring Program (2019-20)

Member, Faculty Development Committee (2017-2019)

Member, Honors Committee (2016-2018)

Editor, SACSCOC Accreditation Document (Summer/Fall 2018)

East Texas Baptist University, English Faculty Search Committee (2015, 2016, 2018)

Faculty blogger, The Intersection: Faith and Learning Project, East Texas Baptist University (Spring 2015)

**Service to Community:**

Youth League Soccer Coach, Boys and Girls Club of East Texas, (2020-2022)

Upwards Soccer Coach, Mobberly Baptist Church, Marshall, TX (2019)

Men's Discipleship Leader, Marshall, TX (2018-present)

Member, Downtown Association, Marshall, TX (2017-present)

Small Group Leader, Mobberly Baptist Church, Marshall, TX (2014-2015 and 2016-2019)

Cinema as Salvation: Religion and Film Discussion Group, UMHB (Spring 2014)

Transcendence: Darkness and Light in Film, A Film-Studies Discussion Group, WBU (2012-13)

Licensed Foster Parent, Texas Department of Family Services (2006-2008 and 2013-2014)

Volunteer Aid Worker and Team leader, Kreasi Tsunami Disaster Relief, Tennessee Baptist Convention, Aceh, Indonesia (Spring/Summer 2005)

International Service Corp Volunteer, International Mission Board, Indonesia (2001-2003)

Founder and Volunteer, Global Conversations Cafe, Conversation English Group, San Francisco State University (1998-2001)

**Organizations:**

Sigma Tau Delta

SW/TX Popular Culture Association

PCA/ACA

**References:**

Dr. Amy Carpenter  
One Tiger Drive  
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303-229-6995

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200 Riggs Circle  
Marshall, TX 75670  
[geoadavis@gmail.com](mailto:geoadavis@gmail.com)  
605-269-1350

Bradley Sell  
108 E 7<sup>th</sup> Street  
Plainview, TX 79072  
[bradleyandallison@hotmail.com](mailto:bradleyandallison@hotmail.com)  
806-336-5611