

## **VITA**

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Assistant Professor  
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### **EDUCATION:**

*Southern Illinois University Carbondale*

MPH: Master of Public Health - May 2019

Ph.D.: Mass Communication & Media Arts - May 2017

*Southern Illinois University Edwardsville*

MS: Master of Science: Mass Communication - May 2011

*Catholic University College of Ghana*

BSc: Bachelor of Science: Computer Science - August 2006

### **TEACHING EXPERIENCE:**

*East Texas Baptist University* – August 2019 – Present

Assistant Professor

Program Director | Master of Arts in Strategic Communication

Department of Communication

School of Communication and Performing Arts

*Boys and Girls Club of Southern Illinois*

Public Health Analyst – K12 and Youth Healthy Habits Program Development Specialist,  
Jan – May 2019

*Southern Illinois University Carbondale*

Co-Instructor /Research Assistant: McNair Scholars Program, June 2015 – May 2017

Co-Instructor /Teaching Assistant: Aug 2013 – May 2016

Courses Taught:

~Writing for the Web ~Publishing to the Web ~Principles of Advertising and PR

~Multimedia Publication Design ~Web Design and Management ~Principles of Strategic  
Communication ~Creativity Across Platforms (Web and Print) ~Online Content Strategy

~Grad School Prep Seminar

### **OTHER WORK EXPERIENCE:**

*Southern Illinois University Carbondale*

Sustainability Specialist Research Assistant, August 2017 – May 2019

Graduate Assistant (Web Designer/Social Media Manager), Aug 2012 – July 2013

*Southern Illinois University Edwardsville*

Graduate School Research and Sponsored Programs Graduate Assistant, Aug 2010 – May 2011

Disability Services Office Support Staff (Accommodations), Aug 2009 – Aug 2010

**PROFESSIONAL DEVELOPMENT EXPERIENCES:**

*Ghana Public Health Association-USA*

Professional Member

*MeetMentors*

Mentor, Professional Member

*American Public Health Association Student Assembly (APHA-SA)*

Co-Chair: Communications Committee

Membership Ambassador

*MARP-U Student Organization*

Co-Founder, Present

*Communication Educators Association of Ghana*

Professional Member

*AIDS Foundation of Chicago*

Lead Advocate & Volunteer

*Southern Illinois University Carbondale*

2019 Donald N. Boydston Master's Scholarship in Public Health Excellence, SIUC, Present

2019 SIUC Civic Women's Institute Fellow

*Centers for Disease Control and Prevention (CDC) Certification*

Health Literacy for Public Health Professionals Certification, Present

**PRESENTATIONS AND PUBLICATIONS:**

*Peer-review Journal*

• Gere, B. O., Salimi, N., & **Anima-Korang, A.** (2019). Social Media Use as Self-Therapy or Alternative Mental Help-Seeking Behavior. *IAFOR Journal of Psychology & the Behavioral Sciences*, 5(2).

• **Anima-Korang, A.**, Gere, B. O., & Salimi, N. (2018). Stigma and Discrimination: Coping Strategies for Persons Living with HIV/AIDS in Rural America. *IAFOR Journal of Psychology & the Behavioral Sciences*, 4.

### *Book Reviews*

- On “The Color Revolution” by Regina Lee Blaszczyk, published by International Journal of Communication - April 2015.
- On “Crowdsourcing,” by Daren C. Brabham, published by International Journal of Communication - July 2015.
- On “The Hiplife in Ghana: West Africa Indigenization of Hip-Hop, by Halidu Osumare, published by International Journal of Communication – July 2013.

### *Conference Presentations*

- Leadership Committee Attendee - APHA 2018 Annual Meeting & Expo, November 10 – 14, 2018, San Diego, CA.
- Social Support and HIV in Rural America: The Role of Social Relations in Optimizing Care for People Living with HIV - APHA 2017 Annual Meeting & Expo, November 4 – 8, 2017, Atlanta, GA.
- HIV in Rural America: Exploring the Roles of the HIV Care Continuum and Social Support for Optimizing Care Options for PLHA - 2017 D.C. Health Communication Conference, April 28- 29, 2017, George Mason University, Fairfax, VA.
- Social Support and HIV in Rural America: The Role of Social Relations in Optimizing Care for People Living with HIV - Broadcast Education Association (BEA) 2017, April 22- 25, 2017, Las Vegas, NV.
- Panel presentation on “Exploring Global African Women's Issues in Historical and Contemporary Perspectives” - 2016 Annual Conference of the Organization for the Study of Communication, Language & Gender – TRANS\*GRESSION, October 13-16, 2016, in Chicago, IL.
- Social Norms, Identity-Relevant Media, and Pushback: Attitudinal Responses to Controversial InGroup Claims about Health - American Association for Public Opinion Research (AAPOR), May 13, 2016, Austin, Texas.
- Political Suicide: Ethnicity as a Safeguard for Corruption in African Politics - 40th Annual Conference of the Midwest Association for Public Opinion Research (MAPOR), November 20- 21, 2015, Chicago, Illinois.
- ‘Afrimals’: Africa is Animals and Smiling Black People in Tourism Magazines - Global Fusion Conference, October 23-25, 2015, Texas A&M University Department of Communication, College Station, Texas.
- Civic Engagement among College Students: The Role of Strong Ties, Weak Ties, and Interpersonal Trust - Social Media & Society International Conference, September 27-27, 2014, Ontario, Canada.
- Civic Engagement among College Students: The Role of Strong Ties, Weak Ties, and Interpersonal Trust - College of Mass Communication & Media Arts Graduate Symposium, April 24-25, 2014, Carbondale, Illinois.
- Weak Ties, Interpersonal Trust, Civic Engagement - 38th Annual Conference of the Midwest Association for Public Opinion Research (MAPOR), November 22 -23, 2013, Chicago, Illinois.
- Analysis of Gender-Based HIV/AIDS Discourse in Ghana - College of Mass Communication & Media Arts Graduate Symposium, April 25 - 26, 2013, Carbondale, Illinois

## **OTHER RELEVANT INFORMATION:**

### *Invited Conference Abstract Submissions Reviews*

- Society for Public Health Education (SOPHE) – Annual Conference 2019.
- National HIV Prevention Conference (NHPC) – Annual Conference 2019.
- American Public Health Association (APHA) – Annual Meeting & Expo 2018.

### *Invited Peer-Reviewed Journal Article Submissions Review*

- The Association for Education in Journalism and Mass Communication (AEJMC) | Student Awards Submissions, May 2020.
- “Cross-media usage repertoires and their political impacts: The case of China,” for International Journal of Communication, January 2019.
- “The role of schools in identifying and referring young people from refugee backgrounds who are experiencing mental health issues,” for Journal of School Health, January 2019.
- “Adolescents’ Sleep Habits, Internet Use and Changing Sleep Patterns,” for Journal of School Health, April 2018.
- “Misperceptions as Political Conflict: Using Schattschneider’s Conflict Theory to Understand Rumor Dynamics,” published by International Journal of Communication, March 2016.
- “(No) Smoking Gun: The Need for Further Regulatory Science Research on E-Cigarettes,” published by International Journal of Communication, December 2014.

### *Newspaper Article*

- Hospitality - a Measure of a Culture of Peace in Carbondale’s Emerging Culture of Peace - A Nonviolent Carbondale Coalition Publication, October 16, 2013 ~ [www.nonviolentcarbondale.org](http://www.nonviolentcarbondale.org).

### *Professional Memberships*

American Public Health Association (APHA), Ghana Public Health Association- USA, UN-USA, National Professional Health Education Honorary Eta Sigma Gamma Alpha Alpha (ESG), International Communication Association (ICA), Communication Educators Association of Ghana, National Public Health Information Coalition (NPHIC), Health Communication Capacity Collaborative (HC3), American Institutes of Research (AIR), Midwestern Association of Public Opinion Research (MAPOR), Public Relations Society of America (PRSA).